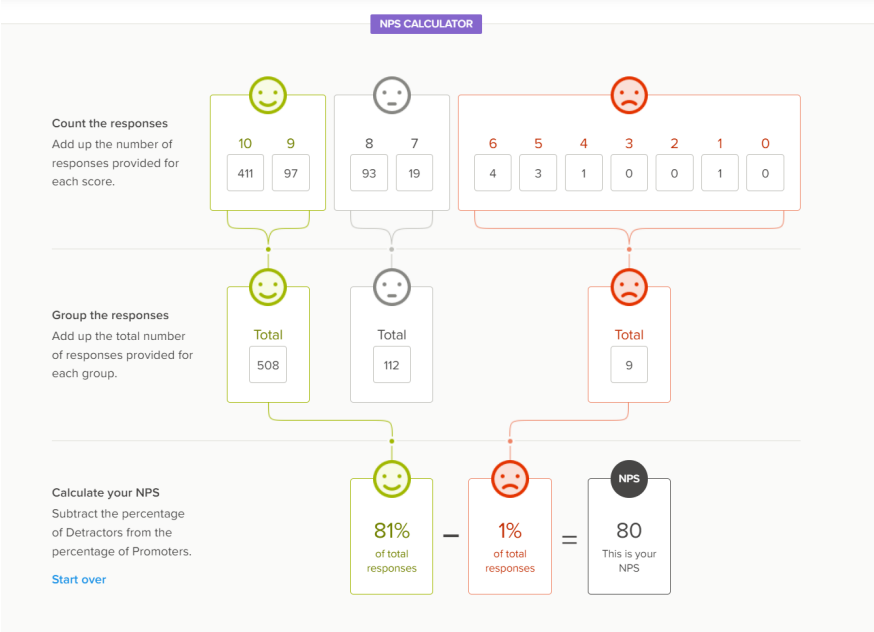
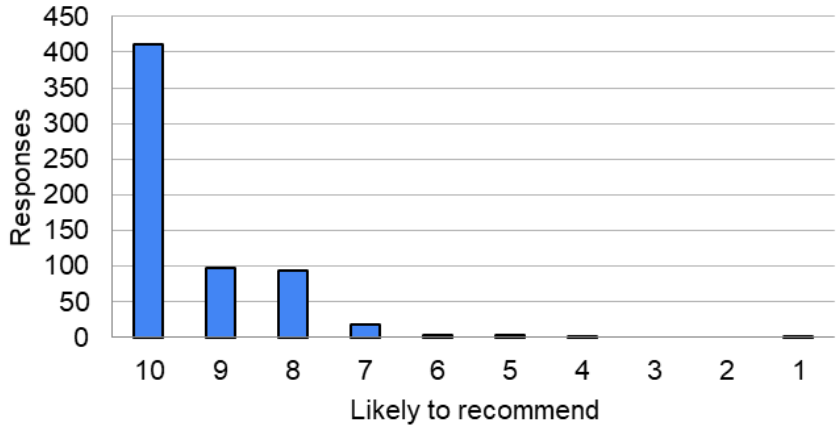
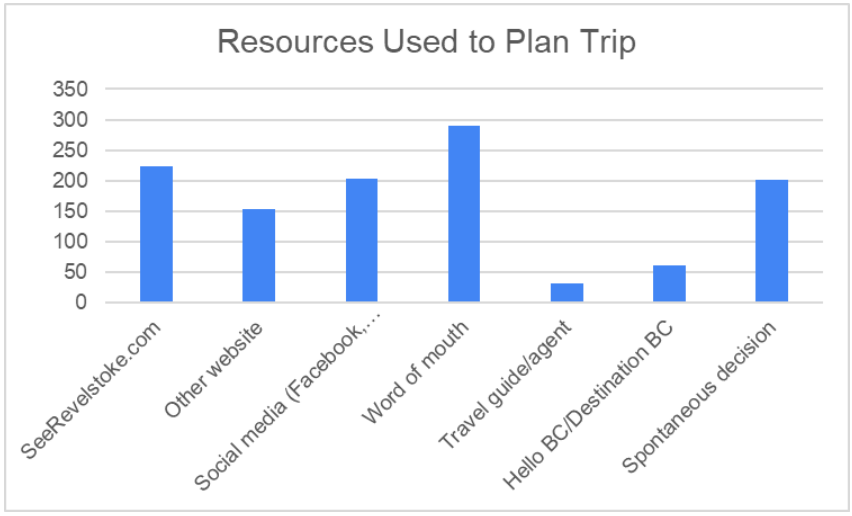
RESULTS FROM NPS SURVEY

NPS = 80

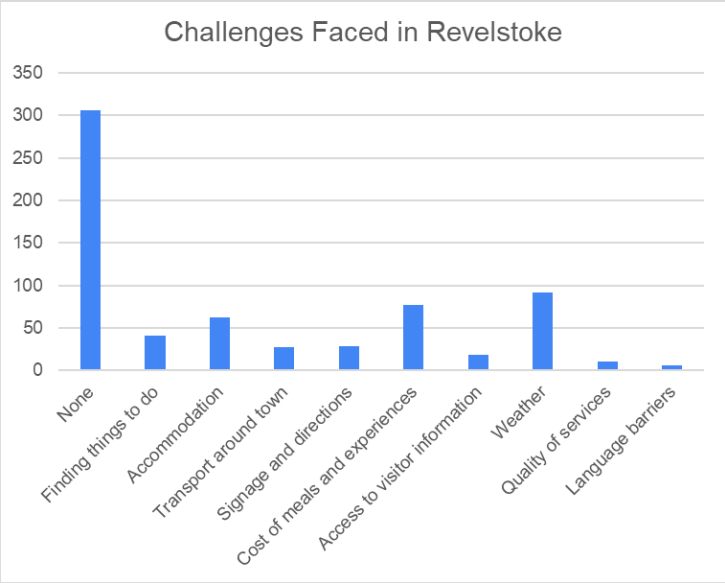


Likeliness to recommend to a friend:




Resources Used to Plan Trip
350
300
250
200
150
100
50
0
SeeRevelstoke.com
Other website
Social media (Facebook,...
Word of mouth
Travel guide/agent
Hello BC/Destination BC
Spontaneous decision

Main Reason For Visiting Revelstoke
Other
Events
Visiting friends/relatives
Museums and/or galleries
Downtown shops and restaurants
Mount Revelstoke and Glacier...
Hiking
Snowmobiling
Revelstoke Mountain Resort
Mountain biking
Skiing/snowboarding
0
20
40
60
80
100
120
140
160


Challenges Faced in Revelstoke
350
300
250
200
150
100
50
0
None
Finding things to do
Accommodation
Transport around town
Signage and directions
Cost of meals and experiences
Access to visitor information
Weather
Quality of services
Language barriers