REVY.
TOURISM TALKS
SUPPORTING COMMUNITY EVENTS

Tourism Revelstoke is proud to support events in our community. This is a great way to not only ensure that our visitors have a great time and see the best of Revelstoke, but to support our community and local organizations.

Through our extensive resident surveying last year, it was clear that community events are a source of joy and pride for many Revelstokians. Directing MRDT funding (hotel tax revenues) to these landmark events is a great way to ensure that our residents benefit from tourism in our community.

Arts' Revelstoke's Revy Track Series. Photo: Alexi Mostert

Between grant funding and MRDT funding, in 2022 we directed $220,000 of funding towards events. These included LUNA, The Canadian Enduro Series, The Indigenous Spring Gathering, Woodstoke, Revy. Live Outside, Colour the Slopes, and more. In 2023, we have two budgeting streams for events - those that enhance the visitor experience and those that support our destination management objectives. This allows us to direct funding to a wider variety of community events, not just those that satisfy marketing objectives. So far in 2023 we have been able to support marquee events like the Natural Selection Tour, but also important community initiatives like Re Fest, the ACC's SheTour Event, the Garlic Festival, and Open Mountains' Queer Climbing Camps.

REVY. Live Outside. Photo: Alexis Welch

If you are organizing a community event that needs funding support, please visit DestinationRevelstoke.com to share your great idea and to access our resources and support for community event organizers.

Our residents are our most important stakeholders. Thanks for everything you do to make Revelstoke an incredible place to live and to visit.

SCAN ME

Does your non-profit need to communicate something important?
Ask Tourism Revelstoke about using our monthly Tourism Talks column!

To read previous Tourism Talks columns and to learn about destination management in Revelstoke, head to **DestinationRevelstoke.com** or listen to **Think Revelstoke** wherever you get your podcasts.