

Our Destination Management Plan that was released as a draft earlier this year, is nearing the finish line when it comes to final approvals. There has been an incredible effort put in from residents, businesses, the city, and other community organizations to bring this document to life and we're excited to get started implementing actions alongside our partners in the new year!



Photo | Rob Buchanan @BuchananStudio3

To kick things off, we're excited to be joining Community Connections' in their mission to raise \$150K to help fight hunger within our community this holiday season. Did you know that this past year, our local food bank saw an average of 800-1000 visits every month? ...and it's not just Revelstoke, food bank visits across Canada were 32% higher in March of 2023 in comparison to March of 2022.

Want to make a contribution? Scan the QR code below!

Better yet, come check out our holiday photo station at the Big Eddy Winter Market on Dec 8th and double your impact. We'll be matching all donations made that evening and you'll walk away with a fun holiday photo with your friends and family.*

We look forward to seeing you there!





*Donations will be matched to a maximum of \$20K.

To read previous Tourism Talks columns and to learn about destination management in Revelstoke, head to DestinationRevelstoke.com or listen to Think Revelstoke wherever you get your podcasts.