

DMP ACTION ITEM	PARTICIPATING ORGANIZATIONS <small>*denotes lead organization</small>	LEAD STAFF	TOURISM REVELSTOKE ROLE <small>(Activate - Tourism Revelstoke leads the project and will make it happen; Facilitate - Tourism Revelstoke works with other parties and will coordinate efforts to complete the action; Advocate - Tourism Revelstoke expresses support for the action, but implementation is beyond Tourism Revelstoke's scope as an organization; Collaborate - Tourism Revelstoke will seek out partners to strengthen our efforts.)</small>	STATUS	KEY MILESTONE	COMPLEMENTARY LEGISLATION OR PLANS	FUNDING SOURCE	ALIGNMENT TO DBC STRATEGY	ALIGNMENT TO TR 5 YEAR STRATEGY	KEY CHALLENGES	TIME FRAME FOR WORK TO BEGIN <small>(short term = within the year, medium term = within 2 years, long term = within 5 years)</small>	ADDITIONAL TOOLS
THRIVING PEOPLE												
5 YEAR GOAL: All Revelstoke residents are able to access the advantages of living here.					50 YEAR VISION: Revelstoke's unique sense of place lives on. Our resilient community is inclusive, diverse, and locals are committed to improving together.							
1. Release 2073 Results to help residents understand mutual goals.	Tourism Revelstoke*	Destination & Sustainability Manager	Activate	Complete	Tourism Revelstoke publishes the survey results and methodology.		None	Corporate Strategy s 2	Holistic Destination Management - number of resident engagement touchpoints	Sharing and visibility	Short term	
2. Direct 2% of Tourism Revelstoke's budget to Community Connections Food Bank Program.	Tourism Revelstoke*, Community Connections	Destination & Sustainability Manager	Activate	In progress	Contribution made	Poverty Reduction Strategy, Food Security Strategy	MRDT -Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Management - amount of direct investment towards local initiatives	Eligibility of MRDT, this has been converted to a UGC marketing campaign	Short Term	UGC Campaign
3. Formalize year-over-year support for community events.	Tourism Revelstoke*, Event leaders and NPOs	Destination Director	Activate	In progress	Tourism Revelstoke establishes funding plan	Resort Development Strategy	MRDT - Coordinated and complementary marketing efforts	Corporate Strategy s 1, Marketing Strategy: GOAL 1: Grow brand affinity, GOAL 3: Seasonal dispersion, GOAL 4: Build an inclusive tourism ecosystem	MICES - maintain on-going collaboration with events partners, create an events strategy	Equity between different organizations	Short term	
4. Promote Tourism Revelstoke's support for community events.	Tourism Revelstoke*, local media	Destination & Sustainability Manager	Activate	Complete	Tourism Revelstoke publishes an article and radio ad.	BC Gov Framework for Tourism	MRDT - Fiscal prudence and accountability	Corporate Strategy s 1, Marketing Strategy: GOAL 4: Build an inclusive tourism ecosystem	MICES - maintain on-going collaboration with events partners, create an events strategy	Reaching different community segments	Short term	Tourism Talks Column
5. Re-launch and expand the Thanksgiving Back program.	Tourism Revelstoke*, partner NPOs	Events Coordinator	Activate	Complete	Revelstoke hosts more Thanksgiving Back volunteers than in 2022 (70).	BC Gov Framework for Tourism	MRDT - Effective tourism marketing, programs, and projects	Corporate Strategy s 2	Holistic Destination Stewardship - Create sustainable and regenerative travel opportunities (Thanksgiving Back)	None	Short term	

6. Connect digital nomads and remote workers with volunteer opportunities.	Tourism Revelstoke, Community Futures, Chamber of Commerce*, City of Revelstoke CED, NPOs	Tech Coordinator, Chamber Executive Director	Collaborate	In progress	Host a shoulder-season event specifically for workers.	CF Strategy, West Kootenay-Revelstoke Destination Development Strategy, Tech Strategy?	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Build a resident empowerment strategy and email database for future communication and engagement	Reaching and identifying remote workers	Medium term	Community Futures website volunteer resource, Tech meet ups
7. Work with senior focused non-profits to better connect older and younger generations.	Tourism Revelstoke*, City of Revelstoke CED, Social NPOs	Social Development Coordinator	Facilitate, Collaborate	Coming soon	Program established	Age Friendly Plan	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Build a resident empowerment strategy and email database for future communication and engagement	NPO capacity	Medium term	Revelstoke Unstuck
8. Bring back the Burger Challenge.	Tourism Revelstoke, Bear Aware*	Events Coordinator	Collaborate	In progress	Burger Challenge event returns in 2023, and again year after year.	Bear Aware Fundraising Strategy	MRDT - Effective tourism marketing, programs, and projects	Corporate Strategy s 2	MICES - grow number of event participants, create an event strategy that includes developing and attracting new events, pursuing larger events, and supporting and enhancing existing event	Restaurant capacity	Medium term	
9. Host Local Love Month in November.	Tourism Revelstoke*, RMR, Tourism Business Stakeholders, Chamber of Commerce	Destination & Sustainability Manager	Facilitate, Collaborate	Coming soon	The creation of three new programs or events made primarily for local resident.	Resort Development Strategy	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2, Marketing Strategy GOAL 3: Seasonal dispersion	Holistic Destination Stewardship - Build a resident empowerment strategy and email database for future communication and engagement	Shoulder season, capacity	Medium term	
10. Implement the Give Stoke Program.	Tourism Revelstoke, Chamber of Commerce*	Executive Director	Collaborate	Coming soon			MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism	Business capacity	Medium term	BC Chamber Shop Local Grant
11. Reestablish the Volunteer Fair.	Tourism Revelstoke*, Community Futures*, Chamber of Commerce, City of Revelstoke CED, NPOs	Events Coordinator, Executive Director	Facilitate, Collaborate	In progress	Host a volunteer fair as part of Welcome Week.	CF Goals	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Build a resident empowerment strategy and email database for future communication and engagement	NPO capacity, marketing event	Medium term	
12. Establish Dine Out for Locals	Tourism Revelstoke, Chamber of Commerce*	Executive Director	Facilitate, Collaborate	Coming soon	Dine Out provides a minimum of one week of special offers to Revelstoke locals.	Resort Development Strategy	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Build a resident empowerment strategy and email database for future communication and engagement	Restaurant capacity	Long term	BC Chamber Shop Local Grant
13. Staff LUNA with visitors from the Thanksgiving Back program	Tourism Revelstoke*, Arts Revelstoke	Destination & Sustainability Manager	Facilitate, Collaborate	In progress, 30 volunteers for 2023	50 visitors come to Revelstoke to volunteer at LUNA.	BC Gov Framework for Tourism, Resort Development Strategy	MRDT - Coordinated and complementary marketing efforts	Corporate Strategy s1, 2	Holistic Destination Stewardship - Create sustainable and regenerative travel opportunities (Thanksgiving Back)	Budget constraints, uncertain future of LUNA	Long term	
PRISTINE ENVIRONMENT												
5 YEAR GOAL: Revelstoke is on track to align with international agreements (Paris, Sustainable Development Goals).					50 YEAR VISION: Revelstoke still has snow and all seasons remain enjoyable.							
14. Continue to provide climate, environmental, and responsible travel education to community and visitors.	Tourism Revelstoke*, Chamber of Commerce, Community Futures, City of Revelstoke	Destination & Sustainability Manager, City Communications Manager	Activate	Ongoing	Publish two Sustain the Stoke blogs and create a Revy Ambassador quiz program.	BC Gov Framework for Tourism, Resort Development Strategy	MRDT - Effective local-level stakeholder support, RMI	Corporate Strategy s 2	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism	Capturing interest, objection from other sectors	Short term	Consider representation of other sectors, eg Forestry

15. Work with environmental non-profits to promote and further their work.	Tourism Revelstoke*, CSISS, POW, Wildsight, LFI, Bear Aware	Destination & Sustainability Manager	Facilitate, Collaborate	Ongoing	Re-establish the Sustain the Stoke Ambassador program and support volunteer events.	Greenstep Action Plan, OCP section 3.3.2(i)	MRDT - Effective local-level stakeholder support	Corporate Strategy s 1	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism	NPO capacity	Short term	
16. Host a Climate and Tourism 101 session for locals and visitors.	Tourism Revelstoke*, Climate Action Coalition	Destination & Sustainability Manager	Activate, Collaborate	In progress	Enroll 20 or more residents and visitors in a session.	BC Gov Framework for Tourism	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Be a destination leader in sustainable tourism.	Reaching interested parties	Short term	
17. Support development of year-round infrastructure for active, public, and accessible transportation.	Tourism Revelstoke, City of Revelstoke*, Climate Action Coalition	Director of Engineer	Collaborate, Advocate	Coming soon	Active transportation infrastructure is developed; Shuttle is funded; grants are secured.	Greenstep Action Plan, Transportation Master Plan, OCP s 3.4.2(h), BC Gov Framework for Tourism, Resort Development Strategy, Age Friendly Plan, Trail Strategy	Economic Opportunity Fund, MRDT - Effective local-level stakeholder support, MRDT - Shuttle funding, Active Transportation Infrastructure Grant Program, Clean BC Communities Fund	Corporate Strategy Climate Change Targets	Holistic Destination Stewardship - Support the establishment of strong and stable tourism infrastructure	Funding and capacity, data for ridership and use	Short term	Trail counters, Zartico data, GoByBike stats
18. Engage in City-wide emergency response planning and identify gaps.	City of Revelstoke*, Tourism Revelstoke, Climate Action Coalition, Revelstoke CRN, Community Futures, Chamber of Commerce	Revelstoke Fire Chief, City Emergency Operations Centre	Collaborate	In progress	A cohesive emergency response plan is developed, considering effective communication and the needs of visitors and vulnerable community members.	Emergency Heat Planning Recommendations, RAEMP	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Support the establishment of strong and stable tourism infrastructure	Coordinating a large group of partners, capacity of non-profits	Short term	
19. Perform region-wide emergency response practice scenarios.	City of Revelstoke*, Tourism Revelstoke, Climate Action Coalition, Revelstoke CRN, Community Futures, Chamber of Commerce	Revelstoke Fire Chief, City Emergency Operations Centre	Collaborate	Coming soon	At least one City-wide practice scenario occurs.	Emergency Heat Planning Recommendations, RAEMP	MRDT - Effective local-level stakeholder support	Corporate Strategy s 2	Holistic Destination Stewardship - Support the establishment of strong and stable tourism infrastructure	Coordinating a large group of partners, capacity of non-profits	Short term	
20. Establish a plan for climate resilience.	Tourism Revelstoke, City of Revelstoke*, Climate Action Coalition, Chamber of Commerce, Community Futures, Revelstoke CRN	<i>Identify City climate lead</i>	Collaborate, Advocate	In progress	Leverage provincial funding to create a robust climate resilience plan.	OCP 3.3.2(e), 3.4.4(c), 4.1.2(f) and (g), BC Gov Framework for Tourism	MRDT - Effective local-level stakeholder support, CBT, LGCAP, Firesmart Funding, REDIP, Potential BC Government funding fall 2023	Corporate Strategy Climate Change Targets	Holistic Destination Stewardship - Ensure our important natural areas are protected and enhanced	City capacity, coordination of groups	Medium term, ongoing	COR 2028 Climate Action Plan
21. Establish annual benchmarks for carbon emissions, tourism revenue, and other measures needed to assess this plan's KPIs.	Tourism Revelstoke*, Kootenay Rockies Tourism	Destination & Sustainability Manager	Activate	Coming Soon	Baseline data is identified and publicly available.	OCP in sections 3.31 (i) and (j), 3.4.2, BC Gov Framework for Tourism, CEEP	MRDT - Fiscal prudence and accountability	Corporate Strategy Climate Change Targets	Holistic Destination Stewardship - Create a destination insights strategy, including support for NPOs to collect metrics	Expense of carbon audit	Medium term	LGCAP, Breeze.io

22. Empower the Tourism Revelstoke Sustainability Committee to create a plan to achieve Greenstep Goals.	Tourism Revelstoke, Tourism Revelstoke Sustainability Committee*	Destination & Sustainability Manager	Activate	In progress	The Sustainability Committee has at least one key initiative planned and identified for each broader action identified by GreenStep.	Greenstep Action Plan, BC Gov Framework for Tourism	MRDT - Effective local-level stakeholder support	Corporate Strategy Climate Change Targets	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism, Share leading sustainability practices with tourism providers and promote opportunities for tourism providers to become more environmentally friendly, Highlight tourism opportunities that feature the natural environment while promoting stewardship principles, Secure Greenstep accreditation and develop specific sustainability goals, explore biosphere certification	Committee capacity and reach	Medium term	
23. Identify and begin to implement a hero project to combat environmental degradation in Revelstoke.	Tourism Revelstoke, Climate Action Coalition*	Destination & Sustainability Manager	Advocate, Collaborate	Coming soon	Project is identified and implemented.		MRDT - Effective local-level stakeholder support, CBT, LGCAP, Firesmart Funding, Potential BC Government funding fall 2023	Corporate Strategy Climate Change Targets	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism, Secure Greenstep accreditation and develop specific sustainability goals, explore biosphere certification	Identifying project, coordinating efforts	Long term	

VIBRANT CULTURE

5 YEAR GOALS: Indigenous names for local landmarks are known or have been established. | Revelstoke is a recognized hub for arts and culture in BC. **50 YEAR VISION: First Nations culture is celebrated and local First Nations benefit from the visitor economy. | Revelstoke is a community for creatives; artists are able to make a living and thrive here.**

24. Reach out to neighbouring First Nations to better understand opportunities for collaboration on events and programming.	Tourism Revelstoke*, City of Revelstoke CED*	Indigenous Liaison	Activate	Ongoing	Event resource is available to the public.	OCP section 3.1.1(a), BC Gov Framework for Tourism	MRDT - Effective local-level stakeholder support port, and inter-community collaboration, RMI	Corporate Strategy s 3	Holistic Destination Stewardship - Develop a charter of reconciliation for staff, Actively pursue Indigenous Engagement & Relations through a coordinated approach with COR	First Nations Capacity	Short term	Amabssador Program
25. Establish sustainable funding for Arts Revelstoke events.	Tourism Revelstoke*, Arts Revelstoke	Destination Director	Activate	Complete	Tourism Revelstoke commits to provide funding to Arts Revelstoke for 3 years.	OCP 3.2.2(b), Resort Development Strategy	MRDT - Effective tourism marketing, programs, and projects, Resort Development Strategy, Forthcoming Cultural Plan	Marketing Strategy: GOAL 1: Grow Brand Affinity	A Year-Round Destination: Work with arts and culture partners to support, develop, and expand year-round programming.	Changing event schedule and future of LUNA	Short term	
26. Enable community leaders and members to attend First Nations events and programming in our community and neighbouring communities.	Tourism Revelstoke*, City of Revelstoke CED*	Indigenous Liasion	Facilitate, Collaborate	In Progress	A representative from the City of Revelstoke and Tourism Revelstoke have attended one event or meeting with the Sinixt, Secwépemc, Syilx, and Ktunaxa nations.	OCP s3.1.2, BC Gov Framework for Tourism	MRDT - Effective local-level stakeholder support port, and inter-community collaboration	Marketing Strategy: GOAL 4: Build an inclusive tourism ecosystem	Holistic Destination Stewardship - Develop a charter of reconciliation for staff, Actively pursue Indigenous Engagement & Relations through a coordinated approach with COR	First Nations Capacity, representative capacity, communications	Medium term	ITBC Events Resource

27. Integrate First Nations history into tourism experiences, particularly in the guiding context.	Tourism Revelstoke*, Chamber of Commerce, Tourism Experience Providers, City of Revelstoke CED, Community Futures	Indigenous Liasion	Facilitate, Collaborate	In progress	A minimum of three summer and three winter tour operators are delivering educational content informed by First Nations culture as part of the visitor experience. First Nations information is incorporated into ambassador program.	OCP s 3.1.1 (2), Greenstep Action Plan, 3.1.2(b) and 3.3.5(b), BC Gov Framework for Tourism, Indigenous Tourism Accord, West Kootenay-Revelstoke Destination Development Strategy	MRDT - Effective tourism marketing, programs, and projects, RMI	Corporate Strategy s 3	Holistic Destination Stewardship - Commit to and support Reconciliation with Indigenous peoples through all tourism initiatives.	Multiple stories and perspectives, permission to share stories	Medium term	Ambassador Program, Indigenous Business Ownership Program
28. Host Arts Media members to highlight Revelstoke's cultural experiences.	Tourism Revelstoke*	Media Coordinator	Activate	In progress	Host two media guests who focus on arts and culture experiences.	OCP 3.2.2(a), 4.5.5 (e), 3.3.5(b)	MRDT - Effective tourism marketing, programs, and projects	Marketing Strategy: GOAL 1: Grow Brand Affinity	Marketing -Target journalists, media, and influencers with a niche passion and those who are on a positive mission that aligns with the core value of our destination	Identifying great advocates	Medium term	
29. Endeavour to include First Nations culture, history, and language on local signage, cultural assets, and in public art.	City of Revelstoke*, Tourism Revelstoke, Parks Canada	Indigenous Liaison	Activate, Collaborate	Coming soon	First Nations are consulted and provide input on future wayfinding signage.	Article 13 of UNDRIP, OCP 3.1.3(b), BC Gov Framework for Tourism	RMI	Corporate Strategy s 3	Holistic Destination Stewardship - Commit to and support Reconciliation with Indigenous peoples through all tourism initiatives.	Multiple languages, status of Wayfinding Projects	Long term	Chamber Visitor Services Grant, Mt Rev & Glacier Indigenous Liaison

EQUITABLE ECONOMY: Economic Dispersal | Brand & Competitiveness

5 YEAR GOALS: Everyone who contributes to our community has secure housing. | Revelstoke is a sought-after vacation destination with high occupancy rates and province-leading room rates. **50 YEAR VISION: Money spent in Revelstoke stays in Revelstoke. | There is a minimum requirement for visitor length of stay in Revelstoke.**

30. Advocate to support OCP goal of encouraging small scale, locally owned stores downtown through the Downtown Plan.	City of Revelstoke*, Tourism Revelstoke, Chamber of Commerce, Community Futures	Lead Planner	Advocate, Collaborate	In progress	Strategies and ideas presented.	OCP s4.5.3(d), West Kootenay-Revelstoke Destination Development Strategy	MRDT - effective local level stakeholder collaboration and support	Corporate Strategy s 2	Holistic Destination Stewardship: Ensure tourism enriches the community and preserves our small-town character	Legislative mechanisms, city capacity	Medium term	diversity of stores downtown
31. Review Tourism Revelstoke's budget and allocate funds in alignment with the true purpose of the visitor economy. Every dollar spent will support holistic strategies that go beyond promotion.	Tourism Revelstoke*	Destination & Sustainability Manager	Activate	Complete	A full budget review is completed; a succinct goal statement for spending is in place.		MRDT - Fiscal prudence and accountability	Corporate Strategy s 2	Holistic Destination Stewardship: Foster community support and pride for tourism.	Existing traditional marketing streams, eg trade shows	Short term	
32. Advocate to the Province for better consideration of visitor impacts on municipal infrastructure.	Tourism Revelstoke*, City of Revelstoke, Chamber of Commerce, Resort Municipalities	Destination & Sustainability Manager	Advocate	In progress	A meeting between Resort Municipalities is held to create a joint advocacy initiative.				Holistic Destination Stewardship: Ensure tourism enriches the community and preserves our small-town character	Collaborating effectively with other municipalities	Short term	Consideration of ppl who aren't counted in the census
33. Support an annual housing conference to understand impacts, share knowledge and expertise, and to employ progressive housing solutions in Revelstoke.	Tourism Revelstoke, City of Revelstoke*, Chamber of Commerce	City Housing Team	Activate, Collaborate	Coming soon	Host a focused housing workshop with relevant parties present.	Housing Action Plan s4.4, OCP s 4.2.4(f)	BECRF Funding	Corporate Strategy s 2	Holistic Destination Stewardship: Ensure tourism enriches the community and preserves our small-town character	Timing in relation to HAF	Short term	
34. Support a City-wide parking strategy, considering enforcement challenges and opportunities to implement a visitor parking fee.	City of Revelstoke*, Tourism Revelstoke, Chamber of Commerce	Director of Engineering	Advocate	Coming soon	Legal mechanisms are determined; a draft solution is presented.	Transportation Master Plan s 4.2.4, 5.; OCP s 3.4.4(b), Age Friendly Plan	MRDT - effective local level stakeholder collaboration and support	Corporate Strategy s 2	Holistic Destination Stewardship: Foster community support and pride for tourism.	City capacity (enforcement), Timing, business stakeholder challenges, infrastructure costs, integration with other parking goals and TMP	Medium term	Bylaw enforcement with ticketed windshield

35. Collaborate to establish a foundation to support Revelstoke Destination Charter values and the initiatives of this plan.	Tourism Revelstoke*, Revelstoke Community Foundation	Destination & Sustainability Manager	Facilitate	In progress	A legal framework for the foundation is established; it is able to accept monetary donations.		MRDT - effective local level stakeholder collaboration and support	Marketing Strategy: GOAL 1: Grow Brand Affinity	Holistic Destination Stewardship: Ensure tourism enriches the community and preserves our small-town character	Framework of foundation - is a true "foundation" with no access to capital the best format?	Short term	
36. Begin marketing initiatives that highlight responsible travel and visitor contributions to Revelstoke.	Tourism Revelstoke*	Destination & Sustainability Manager	Activate	Complete, on going	Summer campaigns highlight opportunities to contribute to Revelstoke.		MRDT - Effective tourism marketing, programs, and projects	Marketing Strategy: GOAL 1: Grow Brand Affinity	Holistic Destination Stewardship: Be a destination leader in sustainable tourism	Engaging the audience	Short term	
37. Establish a Local Love program, allowing locals to access the benefits of living in Revelstoke.	Tourism Revelstoke*, Chamber of Commerce	Destination & Sustainability Manager	Activate, Collaborate	Coming soon	Discounts or advantages are available to residents through the Local Love program.	West Kootenay-Revelstoke Destination Development Strategy, Resort Development Strategy	MRDT - effective local level stakeholder collaboration and support	Marketing Strategy: GOAL 4: Build an inclusive tourism ecosystem	Remarkable Visitor Experiences: Share our local friendliness, passion, and spirit with our visitors	Budget	Medium term	
38. Promote the new Revelstoke Destination Charter foundation to second homeowners.	Tourism Revelstoke*	Destination & Sustainability Manager	Activate	Coming soon	The donation mechanism is enabled; second homeowners are made aware of the opportunity.		MRDT - effective local level stakeholder collaboration and support	Marketing Strategy: GOAL 1: Grow Brand Affinity	Holistic Destination Stewardship: Ensure tourism enriches the community and preserves our small-town character	Identifying interested parties	Medium term	
39. Collaborate with City and community to allocate budget to affordable and social housing initiatives, pressing housing needs, and effective communications.	City of Revelstoke*, Revelstoke Community Housing Society, Tourism Revelstoke, Revelstoke Employee Housing Society, Non-Market Community Housing Partners	City Housing Team	Advocate, Collaborate	In progress	Policy and ideas developed at the Community Housing Workshop are crystallized and acted upon.	Housing Action Plan	MRDT - effective local level stakeholder collaboration and support, CMHC HAF, OAP Funds	Corporate Strategy s 2	Holistic Destination Stewardship: Ensure tourism enriches the community and preserves our small-town character	Approval of MRDT for affordable housing, integrating budget in a way that aligns with MRDT principles (eg stakeholder advocacy)	Medium term	
40. Complete a survey to establish the number of vacant rooms in Revelstoke.	City of Revelstoke, Tourism Revelstoke*	Destination & Sustainability Manager	Facilitate, Collaborate	Coming soon	The survey is undertaken, and the results are published.	Housing Action Plan	MRDT - effective local level stakeholder collaboration and support	Corporate Strategy s 2	Holistic Destination Stewardship - Create a destination insights strategy, including support for NPOs to collect metrics	Capacity, format	Medium term	
41. Gather community feedback on short-term rentals to consider in the City's bylaw review process. Explore an increase in fees, mechanisms for enforcement, and allowances for primary residences.	City of Revelstoke*, Tourism Revelstoke, Chamber of Commerce	Lead Planner	Advocate, Collaborate	In progress	A more robust enforcement framework is established.	Housing Action Plan s3.3	MRDT - effective local level stakeholder collaboration and support	Corporate Strategy s 2	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism	Bylaw enforcement challenges, Timing, City capacity	Medium term	
42. Study tourism's economic leakage and Revelstoke's carrying capacity to aid in a cost-benefit analysis and in the Resort Socio-economic Study.	Tourism Revelstoke*, City of Revelstoke CED*	Destination & Sustainability Manager, Social Development Coordinator	Activate, Collaborate	Coming soon	The leakage study and analysis are published.		MRDT - effective local level stakeholder collaboration and support, fiscal prudence and accountability, EOF, CoR taxation, and RMR	Corporate Strategy s 2	Holistic Destination Stewardship - Create a destination insights strategy, including support for NPOs to collect metrics	Expense and logistical challenge of study	Medium term	
43. Set year-over-year funding expectations for Tourism Revelstoke's marketing contributions to visitor facing non-profits.	Tourism Revelstoke*	Destination Director	Activate	Coming soon	A funding rubric is established, and funds are distributed to non-profits.		MRDT - effective local level stakeholder collaboration and support, effective tourism marketing programs	Corporate Strategy s 2	Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism	Ensuring contributions are for marketing support and events	Medium term	
44. Explore the creation of an employee housing DCC and advocate to the province to expand allowances under this charge.	City of Revelstoke*, Tourism Revelstoke	Lead Planner	Advocate	Coming soon	Development Cost Charges incorporate a fee or requirement to produce housing units.	Local Government Act s 566(2)(c), s 559(3)	MRDT - effective local level stakeholder collaboration and support		Holistic Destination Stewardship - Advocate on behalf of sustainable mountain tourism	Timing, City Capacity and appetite, vaguaries in legislation	Medium term	Amenity DCC

<p>45. Set goals for optimum visitation based on leakage, carrying capacity, and cost/benefit studies. Consider the total number of hotel beds and a dynamic visitor fee.</p>	<p>Tourism Revelstoke*, City of Revelstoke, City of Revelstoke</p>	<p>Destination & Sustainability Manager, Lead Planner</p>	<p>Facilitate, Collaborate</p>	<p>Coming soon</p>	<p>Carrying capacity and constraints on growth are known and planned for.</p>		<p>MRDT - fiscal prudence and accountability, effective local level stakeholder collaboration and support</p>	<p>Corporate Strategy s 2</p>	<p>Holistic Destination Stewardship - Create a destination insights strategy, including support for NPOs to collect metrics</p>	<p>Potential stakeholder concerns with respect to growth</p>	<p>Long term</p>	<p>Resort Socioeconomic Study</p>
<p>46. Work with First Nations to attract and support the development of Indigenous Tourism experiences for visitors and encourage their creation.</p>	<p>Tourism Revelstoke*, Community Futures, Chamber of Commerce, City of Revelstoke CED*</p>	<p>Indigenous Liaison</p>	<p>Facilitate</p>	<p>Coming soon</p>	<p>At least one Indigenous Tourism experience is available to visitors.</p>	<p>OCP s3.1.2(b), BC Gov Framework for Tourism, Indigenous Tourism Accord, Resort Development Strategy</p>	<p>MRDT - Coordinated and complementary marketing efforts, Indigenous Tourism Association of Canada, Indigenous Tourism BC</p>	<p>Corporate Strategy s 3</p>	<p>Holistic Destination Stewardship - Develop a charter of reconciliation for staff, Actively pursue Indigenous Engagement & Relations through a coordinated approach with COR</p>	<p>First Nations capacity and appetite, ongoing need for increased collaboration</p>	<p>Long term</p>	