

# REVELSTOKE.

Please use this resource as a quick reference guide to all the programs we offer to our stakeholders through Tourism Revelstoke. We are here to support you and your businesses/organizations! We welcome any questions on the below initiatives and look forward to working with you.

## MARKETING SUPPORT.

### SOCIAL MEDIA

Want to be featured on our accounts? We'll gladly come to your business and make content or simply share yours! Read our stakeholder guide to being featured on our Instagram here.

### BRANDING

Our iconic REVELSTOKE. brand is available for you to use in retail, marketing materials, uniforms, billboards and more.

Capitalize on our globally recognized brand and get your business seen.

### MARKETING CAMPAIGNS

Get involved with campaigns that help funnel tourism dollars back to local businesses. Collaborate with other stakeholders, be featured on our paid ads, and be a part of our many campaigns.

### MEDIA GUESTS

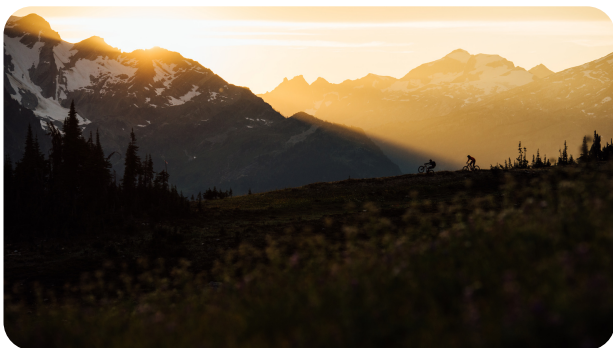
Experience the impact that journalists, influencers, athletes, and more can have on your business when they share your story. We'll arrange for them to come to you, talk about you, and you reap the rewards!

Permission must be obtained and branding projects can be discussed at [media@seerevelstoke.com](mailto:media@seerevelstoke.com)

### FREE WORKSHOPS

Need a hand with social media, Google Ads, or anything marketing? Our marketing team is happy to sit down with you for a private workshop and teach you all we know.

## DESTINATION MANAGEMENT SUPPORT.



Support Action #16 (Host a Climate and Tourism 101 session for locals and visitors) in our Destination Management Plan, by hosting a presentation. Tourism Revelstoke is excited to offer a free Climate Change 101 presentation to any local organizations who are interested in having us come and speak to their staff / members / guests about this topic.

This Climate Change 101 presentation is intended to provide a high-level overview regarding what's happening, what's to come and what we can do both personally and within our places of work when it comes to Sustainability. To request a presentation, please complete [this form](#).

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## FUNDING SUPPORT OPTIONS.



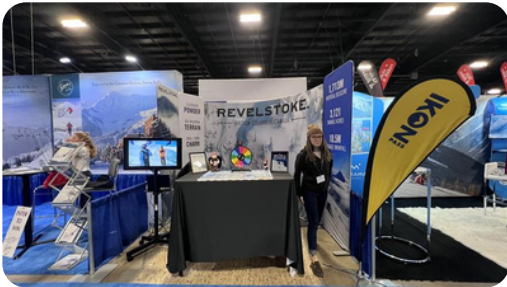
### EVENT SUPPORT

In some cases, Tourism Revelstoke is able to provide financial support for events, provided they align to our strategies and objectives. To request funding for your event, please complete [this form](#).



### FILM PROJECT SUPPORT

In alignment with the MRDT program goals, we support various film projects with our marketing and branding budgets. Tourism Revelstoke staff will consider all applications received throughout the year. To request funding for your film project, please complete [this form](#).



### CONSUMER TRADE SHOWS

In alignment with the MRDT program goals, a small grant fund has been established to assist organizations and businesses attending consumer trade shows outside of Revelstoke. To request support to attend a consumer show, please complete [this form](#).



### NON-PROFIT MARKETING GRANT

A small grant fund has been established to assist non profits with marketing projects and initiatives. Funds may be used to support projects including, but not limited to, a part-time marketing staff position, digital advertising, traditional marketing, content creation, and website initiatives. To apply for this program, please fill in [this form](#). You must be a non-profit organization to qualify.